

@ FIERA MILANO RHO
Hall 7 C 11-D16

Living Divani returns to **the Salone del Mobile.Milano**, the event that brings together the international design community within the pavilions of the Milan Rho fair, with a **booth extended up to 800 mq**, all on one floor, to unveil its identity, made up of unique furnishings, enchanting shapes and timeless style. The setting by **Piero Lissoni**, Art director of the brand since 1989, expands the space and creates a sequence of environments that overlook a central urban garden, connected to the other areas by a wooden walkway. Indoor and outdoor, public and private spaces, relaxation and work harmoniously coexist: Living Divani home concept rejects space-time boundaries and rigid distinctions to experiment with new freedoms, thanks to a wide and varied collection of pieces whose cornerstone is the desire to give voice to each individual personality, in a single tale of elegance.

Visitors are welcomed by a large living area dedicated to the representative product belonging to the 2020-2021 collection: the **Sumo** family of upholstered furniture, designed by **Piero Lissoni**, where playing, deconstructing and recomposing are confirmed as the brand's favourite activities. Presented in 2020 in the **sofa and dormeuse variant with a concave seat and slender silhouette**, Sumo has been expanded the following year with new models designed to respond to a more classic and rigorous idea of comfort. The new variant of the **Sumo sofa** features a perfectly horizontal Canaletto walnut wooden platform, on which volumes of different thicknesses rest, offering also the possibility of an adjustable headrest mechanism, to interpret new attitudes and rituals of bodies and minds. The **Sumo armchair** is a totem on stage where the weights are carefully balanced by the measured eye of its demiurge Piero Lissoni: from the thinner padding of the seat to the majestic armrests, to the backrest that curves and lightens in the rear part, showing the wooden supporting base. The Sumo family is completed by the **Sumo bench**, where cushions of different sizes are matched to the wooden top to which elegant and functional coloured containers can be combined, and the **Sumo Table** available with a top in Canaletto walnut, glossy lacquered or in marble, including Forest Green with its ticketed surface, to rediscover the pleasure of materiality and unexpected combinations. A scenario dedicated to relaxation, designed for a domestic setting but also perfect in contract space, which transports into the halls and waiting areas of offices, hotels and public places, to which **Oolong**, the new armchair signed by **Piero Lissoni**, alludes, with its timeless look and measuredly organic structure in the name of precious tailoring.

Geometry is in the foreground in the area dedicated to the new **Graft** tables by **David Lopez Quincoces**, presented in the variants with top in charcoal-dyed and natural oak, where the legs fit into the top diagonally creating a double square. To accompany it the **Ticino** chairs by **Shibuleru**, to offer an elegant solution, according to a new aesthetic model capable of combining charm and functionality. On the wall the **Galileo** mirrors by **Mario Ferrarini** in steel with bronzed finish.

Pervaded by the shades of blue and the natural wooden hues, the outdoor area transports into elegant, fresh summery atmospheres.

The **Agra** sofa by **David Lopez Quincoces** with neoclassical proportions and a woven structure in grey waxed rope, is matched with the extremely light **Carbon Frog** armchairs by **Piero Lissoni** in carbon fibre in dialogue with the **Islands Low Table** by **Stephen Burks** in the outdoor version in black HPL. Also opting for blue is an **Extra Wall** composition, the iconic upholstered furniture system designed by **Piero Lissoni** in 2002 that revolutionised indoor & outdoor contract scenarios and which is currently celebrating its 20th anniversary, covered in a sustainable bouclè fabric made of 100% recycled PET, belonging to the Reviva® Collection.

Next to it is a living area featuring the **Kasbah** modular sofa, presented/ designed by **David Lopez Quincoces** in 2021, with a relaxed and informal style that does not renounce to the delicacy of forms and elegance. A solid Teak wood frame creates a horizontal sign for different elements that can be combined as desired, on which inviting cushions rest with a bolster cushion acting as armrest or headrest, if used as a daybed: a welcoming tailor-made comfort with a full view of the landscape all around, between rigor and emotion. It is completed by **the homonymous coffee tables**, always in Burma Teak, and by the **Filo Outdoor** sofa and armchair by **Piero Lissoni**, characterised by a tubular steel structure that supports the Iroko wood shell at sight, completed by a soft and welcoming padding.

Coming back inside, the **Sailor** bookcase by **David Lopez Quincoces** acts as a divider between one room and another, featured in the floor-to-ceiling version, a calibrated project in the name of refined craftsmanship where the airy pace of the vertical posts contrasts with the tighter rhythm of the shelves in the combination bleached maple and Canaletto walnut.

A large **Extrasoft** composition, the soft variant of Extra Wall designed for a more intimate ambience, introduces among its geometric configuration new contrasting **contenitori** storage modules available in 2 heights and 3 dimensions.

The **Clan** seating collection by **Piero Lissoni** completes the living area, both in the **Alta** version that embraces the body while guaranteeing discretion, and the practical **Bassa** variant that offers an elegant conversation corner, closer to the contemporary style.

Perfect for the home-working or inside a refined hotel room, the new **Aero D** desk by **Shibuleru** is a piece of furniture in balance, the result of a progressive formal subtraction to reach the essence, a complement that reinterprets the needs of contemporary living in a linear manner.

Finally, the last large living area is dedicated to the **Greene** upholstery family, designed in 2019 by **David Lopez Quincoces**, which now becomes modular with **Greene System**. An ambience characterized by warm minimalism that invites a pause for dialogue and relaxation, in an atmosphere dominated by natural tones, with colour tips thanks to the **Era Table** coffee tables, always signed by the Spanish architect.

To complete the setting, the **Moon** project by **Mist-o**, launched in 2014, has been expanded in 2021 introducing three new variants for the living room: **Full Moon**, a low and wide volume, with an upper hinged door; **Moon Eclipse**, a double volume that combines a low and wide cylinder with a satellite container that can be opened on one side, and **Moon Satellite**, a multifunctional container on wheels.

In the centre, near the reception area, the **Kigi** accessories by **Junpei & Iori Tamaki** catch the eye for their unconventional shape; a new domestic archetype that is transformed into a new domestic archetype that explores the intimate connection between bodies and objects, becoming a new accessory capable of surprising for its different interpretations and original practicality.

The project is completed by a more operational area that develops in two spaces: the first, where **Wedge** tables are accompanied by **Maja D**, **Rivulet** and **Grace** chairs and **Notes** tables are surrounded by **Era Chairs** proposed in different colours; the second one, where **Rod System** sofas dialogue with the new **Clan** armchairs in the **Grande** and **Piccola** versions completed by the new **Extrasoft contenitori** and a **Sailor** bookcase in the new variant in multilaminar striped **Gray**, to once again reveal the story of a perfect harmony of forms narrated through different languages.

Great attention has been taken in the choice of upholstery for the products on display, which not only accompany visitors in an elegant and strongly connotative journey, but also underline Living Divani's focus on the search for excellence, with a vision that constantly looks to the future. New Zero Impact leathers and new fabrics, in collaboration with renowned textile companies, that respect the environment and the human wellbeing, to embrace a green oriented process.

@ Living Divani Gallery

Corso Monforte 20

20122 Milan

June 7th -11th 10.00 am-08.00 pm. June 12th 10.00 am-06.00 pm.

Press Preview: June 6th 09.00 am-07:00 pm

Living Divani Gallery, the Milanese showroom that opened the doors in the heart of Milan in September 2020, confirms itself as **the place to unveil a broader vision of the brand identity, ranging from design, culture, experimentation to communication.**

"It is not just a furniture showroom, partly by conformation partly by will," says Carola Bestetti, CEO of Living Divani. "It is also conceived as a meeting place, a dialogue between different disciplines related to the culture of creativity, which can bring an audience akin to the world of design, to broaden its network."

During the FuoriSalone, the focus gets back to the design and the manufacturing excellence of Living Divani meets the creative inspiration of Piero Lissoni in a new layout able once again to amaze and narrating in different ways the sophisticated stylistic research, grace and energy that distinguish each of the brand's creation.

"It is an opportunity to show Living Divani Gallery to the international public, expanded in 2021 with new display areas that develop in continuity and at the same time experimenting with new languages, in a stylistic mix capable of astonishing step by step and enchanting for the perfect harmony," continues Carola Bestetti.

The shop windows on Corso Monforte and Via Visconti di Modrone, dominated by a mirrored ceiling that amplifies reflections, guide the passer-by to an abstract place and invite them to discover the world of Living Divani; a space with a strong stylistic connotation that recall a theatrical setting, a location open to meeting and dialogue between architects, designers, design professionals and clients.

"For the Design Week, the Gallery is dressed in a new scenography... Borges said that two mirrors facing each other are enough to create a labyrinth, we have added a mirrored ceiling that dialogues with the floor, multiplying the perspectives to infinity, and the 2022 novelties will be performed on this stage," says Piero Lissoni.

The new **Clan** armchairs by **Piero Lissoni**, designed around the same idea of comfort delimited respectively by curved and squared lines, pure and rigorous, in the sign of elegance and quality of the details, stand out characterizing the exhibition area on Corso Monforte: the high back **Alta** to embrace the body, guaranteeing discretion; in the practical **Bassa** version it offers an elegant conversation corner; in the **Grande** version it maximises the width of the seat, up to the **Piccola** declination that re-proposes the concept in a smaller and more versatile size.

The new **Graft** tables by **David Lopez Quincoces**, available in both rectangular and square formats, feature legs that are juxtaposed in a geometric composition, with the new **Ticino** chairs by **Shibuleru** characterized by a particular curve of the backrest, which fluidly envelops the body. Acting as a room divider between the two environments is the **Sailor** bookcase by **David Lopez Quincoces** in the floor-to-ceiling version in Striped Grey, playing on the regularity of the shelves and uprights with hexagonal section.

A linear and calibrated path in which new products are combined with iconic pieces already in collection perfectly narrates Living Divani's excellence and living care.

The outdoor area, illuminated by a skylight reminiscent of a secret garden, shows a refined **Notes** table by **Massimo Mariani** surrounded by **Rivulet** chairs by **Junpei & Iori Tamaki** and invite in conversation, seated on the ethereal **Family Chair** by **Junya Ishigami**. To indulge in relaxation, **Kasbah** modular sofa by **David Lopez Quincoces** is characterized by a structure in Burma Teak and different modules designed to be flexible over time, as they can be easily rotated to change the sofa composition. Elegance is

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intertwined with sustainability through the use of Burma Teak wood coming from certified plantations and plastic elements obtained by recycling waste yarn used in fashion.

In the first living area on the lower floor, the iconic **Extrasoft** modular system, a bestseller signed by **Piero Lissoni** in 2008, is presented with the new wooden **storage** units in 2 heights and 3 sizes that follow its pace, change its rhythm and multiply its functionality, while preserving its unique character. They are accompanied by **Gray** armchairs, always by **Piero Lissoni**, characterised by an extremely pure, essential yet delicate silhouette.

Completing the setting is **Islands** by **Stephen Burks**, the free-standing storage unit accessible from the various sides thanks to a perimeter of wooden slats assembled with apparent randomness. The **Sumo** dormeuse by **Piero Lissoni**, with its asymmetrical concave seat and slender silhouette, is complemented by the **Pebble Low Table** by **Lanzavecchia + Wai** characterized by irregular and organic shapes like those of stones.

A corridor, evoking the idea of a winter garden reflected in the **Galileo** mirror placed above the **Grek Box**, houses the **Sumo** sofa accompanied by the homonymous **low table**. Adding harmony and stylistic research to the environment are the **Lemni** armchairs by **Marco Lavit** displayed in ruby-coloured cuoietto, sculptural seats that enchant with their graphic vitality.

The elegant dining room is gathered around the **Brasilia** table by **David Lopez Quincoces**, a design that rejects the right angle and replaces it with a free and tactile curve inspired by nature, matched with the **Era Chairs**.

The **Greene System** sofa by **David Lopez Quincoces**, accompanied by the homonymous armchairs, rhythm the space in the sequence of curved backrests delimiting soft volumes, suspended on slender feet. Together with them the **Moon Coffee Table** by **Mist-o** in all the three variants, **Full Moon**, **Moon Eclipse** and **Moon Satellite**, sharing the same essential geometric shape, the cylinder, which reveals and underlines/ enhances the delicate pattern of oak, natural or charcoal-dyed.

In the sleeping area, the **Floyd-Hi Bed** by **Piero Lissoni** is the symbol of Living Divani's tailoring and attention to detail, in the sign of the purity of lines. It is surrounded by the cylindrical **Moon** bedside table by **Mist-o** in charcoal-dyed oak, the **Era Comodino** in Stone Oak and the **Track** bench, both by **David Lopez Quincoces**.

The new **Oolong** armchair by **Piero Lissoni**, is a sophisticated intimate refuge with a timeless look and a measuredly organic structure, where the tactile and material sensation is central. With its full shape softened by rounded contours, **Oolong** envelops the body with confidence and accompanies it in movement, to inspire thoughts and give space to the imagination.

Perfect for the home-office, the **Aero D** desk by **Shibuleru** shows parallel shelves in a play of alignments that suggest different and customisable uses and possibilities, together with the **Nina** stool by **David Lopez Quincoces** and **Kigi** coat hanger by **Junpei & Iori Tamaki** which captures the attention for the unconventional shape that enhances the peculiarities of each individual material and component.

A private meeting area concludes the space: a room reserved for thinking about one's own project together with clients and at the same time discovering the Living Divani world. The square version of the **Graft** table by **David Lopez Quincoces** is paired with **Ticino** chairs by **Shibuleru**. On the wall, the **Material Lab** shows at a glance the possibilities of customisation offered by the brand: the fabrics and leathers in collection are hung on a metal rod, while the samples of the different materials available are placed in neat drawers which, together, help in revealing the impeccable image of the brand's style, with attention to every detail.